

## State of the Art Technology

The LED display board brought by Apex Nepal Pvt. Ltd. has flexibilities as its standards meets with the latest technologies. Its state-of-art technology gives quality and service that is perfect for your business to foster and thrive. The LED screen has following specifications to stand far from other displays to mark a niche in display world.

- Efficient in energy, high contrast, extended color displays add magnificence and salability to any sort of event.
- Stroke with innovation, these LED displays come with flexible Content Management Systems that precede all other hi-tech communication platforms in today's world.
- The giant sized yet high resolution screen of around 500 sq. feet is what fulfills the need of large industry to turn in large audience share.
- Twelve hours of seamless performance in a day at initial stage.
- Other significant features like high brightness, longer life-span, multiple change-ability and environment friendly.

## Our Other Products

We proudly announce that apart from big digital LED Displays targeted for public advertisement we have world class outdoor digital advertising components those are powered through solar energy.



### Bus Shelter

Bus shelters are engineered specifically for public use with a strong emphasis on safety, durability ease of maintenance and aesthetic appeal. Our Bus Shelters are equipped with significantly large display area (Light Box) for advertisement and public information. Our bus shelters are built up as per international standards with disable people friendly waiting area.



### Digital Recycle Bin

Our innovative and easy to use dustbins are designed as per the international standards. It will enhance the beauty of the city streets as well as keep it clean. Our solar powered dustbins are equipped with light boxes for the perfect display of your advertisement and information.



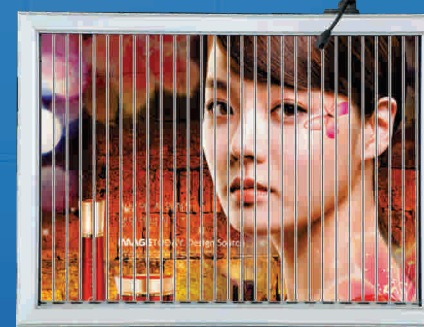
### Unipole Billboard

We have also unipole billboard or monopole sign that is mounted atop a single steel pole or column. The Uni-pole is a large-format billboard type placed atop a very high pole. As this type of billboard is visible from even long distances, its effectiveness is greater. These days Unipole billboards are also used to mark bus stops.



### Street Clock (Mupi)

Digital Street Clocks serve well to the public. Our smartly designed world class street clocks are solar powered with both side big light boxes and perfect platform for your advertisement and information needs. Standing high enough to be seen from very far distance. Digital Street Clocks are installed in the cross roads locations displaying your advertisement or information together with local time and temperature details.



### Tri-vision Billboard

Also known as three-message sign, our tri-vision billboard consists of triangular prisms placed inside a frame. The prisms rotate 120°, each showing a new message of advertisement and/or information. As implied, three individual images, or messages, can be displayed on a Tri-vision using LED technology. Our tri-vision billboard can be used both indoors and outdoors. They are better placed along highways and in city centers.



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Enhance Visibility  
Expand Business



**Biggest LED Screen in Town**  
with around 500 Sq. ft. in measurement





Incepted in 2012, Apex Nepal Pvt. Ltd is a cutting edge company established to cater the need of growing digital technology in country specially in the field of LED screen, Street Furnitures and Indoor/Outdoor Digital Advertising Billboards technology.

The company has been registered with the objective to harmonize the advertisement and distribution system through Digital hoarding boards remaining within the purview and long term objectives of 'Advertisement Board and Distribution Materials Monitoring Rule 2070'.



## Why Apex's LED Display ?

Five reasons you should go for Apex's LED display

### ■ Gigantic Screen for Larger Public Audience

Tired of small sized screens? Apex Nepal has got gigantic digital LED displays enough to expand your market reach to further level. Pull in large audience through 50 sq. meter displays.

### ■ Best Quality and Reliable Service

Wondering about the type of quality in bigger screens? Our LED displays no matter how big they are, do not compromise on quality, i.e. resolution, color and contrast. Our product comes with effective pixel pitch ranging from 4mm to 20 mm for indoor and 10mm to 34mm for outdoors.

### ■ Keep up with Latest Technology

With up to date technology used in global market, our LED displays are efficient and flexible. They are compatible for videos and interactive content to drive a whole lot of viewers to turn them into consumers or appreciators.

### ■ Acknowledging the Green Environment

Our digital boards have met the standard of Restriction of Hazardous Substances (RoHS) and have got certification from Ministry of Science, Technology and Environment. Clean and attractive, they do not promote lousiness instead soothes us.

### ■ Wide Range of Usefulness

Use it for business purpose or entertainment or information service. Various types of industries can use it for advertisement or public information or merely for entertainment. You want to show temperature or time, it's ok. You want to advertise your products. That's fine. Or you want to aware people about ways to keep oneself warm in winter, that's ok as well.

## Vast Targeted Customers

Our LED displays can be encompassed by broad facets of industries. No matter what type of industry, the employment of digital LED screens help to influence the sales and promotion of products that they reproduce. If there is one way of pulling the large surge of people like exhibition every single day, it is inclusion of such LED displays.

Even for setting and running exhibition it takes many days of effort, time and cost to get to general public abruptly. Setting up LED display is the best alternative to achieve the same goal.

We have a long list of potential customers. As the scope of digital advertisement is on the verge of greater impact these days, its demand and use is increasing. Many industries are adopting this new technology in our part of world.

Some industries that can better their businesses can be industries of Paints, Shopping Chains, Cement, Vehicles, Steel, Zinc Sheet, Smart phone, Electronics, Tourism, Airlines, INGOs, Shoes, Soft drinks, cosmetics, hardware, and any other consumer industry.

The large sized LED digital screen fits best for vicinity of City Center, Civil Mall, Sundhara Road and so on. It can be best utilized in spaces where traffic flow is high, pedestrians flow is greater, main pickup and drop area of public transport stations. It is estimated that the daily flow of one lakh viewers move through the distance around Civil Mall to Kathmandu Mall only. There are many other such centers within the Kathmandu valley.

